NCC Cable System Order

Order #	62330453	Flight Dates	09/05/16 - 09/18/16	Update Date		09/06/16	
Syscode	8370	Agency	Strategic Media Services, Inc	Version		1 Vs. 1	
System Name	Paul Bunyan TV/Minneapolis, MN	Advertiser	Friends of Stewart Mills MN CD8	Show All Line	es	-	
Market	Minneapolis-St. Paul		•	Total # of We	eks		2
		Client Code	87	Total			\$4,584.00
AE	Andrew Yolles	Product Code	107	Commission			\$687.60
Sales Coordinator	Jeff Moring	Est Code	1527	Net Total			\$3,896.40
Office	Washington	Product Name		Total Spots			273
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted		•	Sold On		Cost Per Spo	ot
Survey	Aug15 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	СРМ	-

	Comments :	9.6 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	9/5/16	9/11/16	06:00	24:00			Χ	Χ	Х	Х	Х	-	-	7	\$15.00	\$105.00	30	
2	CNN	VARIOUS	9/12/16	9/18/16	06:00	24:00	Х	Χ						-	-	3	\$15.00	\$45.00	30	
3	CNN	VARIOUS	9/5/16	9/11/16	17:00	23:00			Χ	Χ	Х	Х	Х	-	-	8	\$18.00	\$144.00	30	
4	CNN	VARIOUS	9/12/16	9/18/16	17:00	23:00	Х	Χ						-	-	3	\$18.00	\$54.00	30	
5	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	06:00	24:00			Χ	Χ	Χ	Х	Х	-	-	6	\$15.00	\$90.00	30	
6	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	06:00	24:00	Х	Χ						-	-	3	\$15.00	\$45.00	30	
7	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	17:00	23:00			Χ	Χ	Χ	Х	Х	-	-	9	\$18.00	\$162.00	30	
8	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	17:00	23:00	Х	Χ						-	-	3	\$18.00	\$54.00	30	
9	FXNC	VARIOUS	9/5/16	9/11/16	06:00	24:00			Χ	Χ	Χ	Х	Х	-	-	6	\$15.00	\$90.00	30	
10	FXNC	VARIOUS	9/12/16	9/18/16	06:00	24:00	Х	Χ						-	-	2	\$15.00	\$30.00	30	
11	FXNC	VARIOUS	9/5/16	9/11/16	17:00	23:00			Χ	Χ	Χ	Х	Х	-	-	9	\$18.00	\$162.00	30	
12	FXNC	VARIOUS	9/12/16	9/18/16	17:00	23:00	Х	Χ						-	-	4	\$18.00	\$72.00	30	
13	HGTV	AVG. ALL WKS<	9/5/16	9/11/16	06:00	24:00			Χ	Χ	Χ	Х	Х	-	-	6	\$15.00	\$90.00	30	
14	HGTV	AVG. ALL WKS<	9/12/16	9/18/16	06:00	24:00	Х	Χ						-	-	2	\$15.00	\$30.00	30	
15	HGTV	VARIOUS	9/5/16	9/11/16	17:00	23:00			Χ	Χ	Х	Х	Х	-	-	9	\$18.00	\$162.00	30	
16	HGTV	VARIOUS	9/12/16	9/18/16	17:00	23:00	Х	Χ						-	-	4	\$18.00	\$72.00	30	
17	TNT	VARIOUS	9/5/16	9/11/16	06:00	24:00			Χ	Χ	Χ	Х	Х	-	-	6	\$15.00	\$90.00	30	
18	TNT	VARIOUS	9/12/16	9/18/16	06:00	24:00	Х	Χ						-	-	2	\$15.00	\$30.00	30	
19	TNT	VARIOUS	9/5/16	9/11/16	17:00	23:00			Х	Χ	Х	Х	Х	-	-	9	\$18.00	\$162.00	30	
20	TNT	VARIOUS	9/12/16	9/18/16	17:00	23:00	Х	Х						-	-	4	\$18.00	\$72.00	30	
21	TVL	VARIOUS	9/5/16	9/11/16	06:00	24:00			Χ	Х	Χ	Х	Х	-	-	6	\$15.00	\$90.00	30	

NCC Cable System Order

Order #	62330453	Flight Dates	09/05/16 - 09/18/16	Upda	te Date		09/06/16	09/06/16		
Syscode	8370	Agency	Strategic Media Services, Inc	Version	on		1 Vs. 1			
System Name	Paul Bunyan TV/Minneapolis, MN	Advertiser	Friends of Stewart Mills MN CD8	Show	All Lines					
Market	Minneapolis-St. Paul			Total	# of Wee	ks			2	
		Client Code	87	Total					\$4,584.00	
AE	Andrew Yolles	Product Code	107	Comr	mission				\$687.60	
Sales Coordinator	Jeff Moring	Est Code	1527	Net T	otal			\$3,896		
Office	Washington	Product Name		Total	Spots				273	
Phone	(301) 951-2620	Credit Status		Affilia	te Split		100.0			
Status	Accepted		•	Sold	On		Cost Per Spo	t		
Survey	Aug15 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP		-	GIMP	-		
-		Makegood Policy	Approval Required	CPP		-	СРМ	-		

Comments:

9.6 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TVL	VARIOUS	9/12/16	9/18/16	06:00	24:00	Х	Х						-	-	3	\$15.00	\$45.00	30	
23	TVL	VARIOUS	9/5/16	9/11/16	17:00	23:00			Х	Χ	Χ	Χ	Х	-	-	9	\$18.00	\$162.00	30	
24	TVL	VARIOUS	9/12/16	9/18/16	17:00	23:00	Х	Х						-	-	3	\$18.00	\$54.00	30	
25	USA	AVG. ALL WKS<	9/5/16	9/11/16	06:00	24:00			Х	Χ	Х	Χ	Х	-	-	6	\$15.00	\$90.00	30	
26	USA	VARIOUS	9/12/16	9/18/16	06:00	24:00	Х	Х						-	-	2	\$15.00	\$30.00	30	
27	USA	VARIOUS	9/5/16	9/11/16	17:00	23:00			Х	Χ	Х	Х	Х	-	-	9	\$18.00	\$162.00	30	
28	USA	VARIOUS	9/12/16	9/18/16	17:00	23:00	Х	Х						-	-	4	\$18.00	\$72.00	30	
29	FOOD	VARIOUS	9/5/16	9/11/16	06:00	24:00			Х	Χ	Х	Х	Х	-	-	6	\$15.00	\$90.00	30	
30	FOOD	VARIOUS	9/12/16	9/18/16	06:00	24:00	Х	Х						-	-	3	\$15.00	\$45.00	30	
31	FOOD	AVG. ALL WKS<	9/5/16	9/11/16	17:00	23:00			Х	Χ	Х	Х	Х	-	-	9	\$18.00	\$162.00	30	
32	FOOD	VARIOUS	9/12/16	9/18/16	17:00	23:00	Х	Х						-	-	3	\$18.00	\$54.00	30	
33	HALL	VARIOUS	9/5/16	9/11/16	06:00	24:00			Х	Χ	Х	Χ	Х	-	-	6	\$15.00	\$90.00	30	
34	HALL	VARIOUS	9/12/16	9/18/16	06:00	24:00	Х	Х						-	-	3	\$15.00	\$45.00	30	
35	HALL	VARIOUS	9/5/16	9/11/16	17:00	23:00			Х	Χ	Χ	Χ	Х	-	-	9	\$18.00	\$162.00	30	
36	HALL	THE WALTONS<	9/12/16	9/18/16	17:00	23:00	Х	Х						-	-	3	\$18.00	\$54.00	30	
37	TBSC	VARIOUS	9/5/16	9/11/16	06:00	24:00			Х	Χ	Х	Х	Х	-	-	6	\$15.00	\$90.00	30	
38	TBSC	VARIOUS	9/12/16	9/18/16	06:00	24:00	Х	Х						-	-	2	\$15.00	\$30.00	30	
39	TBSC	VARIOUS	9/5/16	9/11/16	17:00	23:00			Χ	Χ	Χ	Χ	Х	-	-	9	\$18.00	\$162.00	30	
40	TBSC	VARIOUS	9/12/16	9/18/16	17:00	23:00	Х	Х						-	-	4	\$18.00	\$72.00	30	
41	AEN	VARIOUS	9/5/16	9/11/16	06:00	24:00			Х	Χ	Χ	Χ	Х	-	-	6	\$15.00	\$90.00	30	
42	AEN	VARIOUS	9/12/16	9/18/16	06:00	24:00	Х	Х						-	-	2	\$15.00	\$30.00	30	

NCC Cable System Order

-		Makegood Policy	Approval Required		CPP	-	СРМ	-			
Survey	Aug15 C-DMA Nielsen Live+7	Primary Demo	Adults 35+		GRP	-	GIMP	-			
Status	Accepted				Sold On		Cost Per Spor	t			
Phone	(301) 951-2620	Credit Status			Affiliate Split		100.0				
Office	Washington	Product Name			Total Spots						
Sales Coordinator	Jeff Moring	Est Code	1527		Net Total			(
AE	Andrew Yolles	Product Code	Product Code 107					\$687.60			
		Client Code	87		Total			\$4,584.00			
Market	Minneapolis-St. Paul				Total # of Weel	ks			2		
System Name	Paul Bunyan TV/Minneapolis, MN	Advertiser	Friends of Stewart Mills MN CD8		Show All Lines						
Syscode	8370	Agency	Strategic Media Services, Inc		Version		1 Vs. 1				
Order #	62330453	Flight Dates	09/05/16 - 09/18/16		Update Date		09/06/16				

Comments : 9.6 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	AEN	VARIOUS	9/5/16	9/11/16	17:00	23:00			Х	Х	Χ	Х	Х	-	-	9	\$18.00	\$162.00	30	
44	AEN	AVG. ALL WKS<	9/12/16	9/18/16	17:00	23:00	Х	Χ						1	-	4	\$18.00	\$72.00	30	
45	LIF	AVG. ALL WKS<	9/5/16	9/11/16	06:00	24:00			Х	Χ	Χ	Χ	Х	-	-	6	\$15.00	\$90.00	30	
46	LIF	AVG. ALL WKS<	9/12/16	9/18/16	06:00	24:00	Х	Χ						-	-	2	\$15.00	\$30.00	30	
47	LIF	AVG. ALL WKS<	9/5/16	9/11/16	17:00	23:00			Χ	Χ	Χ	Χ	Х	-	-	9	\$18.00	\$162.00	30	
48	LIF	AVG. ALL WKS<	9/12/16	9/18/16	17:00	23:00	Х	Χ						-	-	4	\$18.00	\$72.00	30	
49	HIST	AVG. ALL WKS<	9/5/16	9/11/16	06:00	24:00			Х	Х	Χ	Х	Х	-	-	6	\$15.00	\$90.00	30	
50	HIST	AVG. ALL WKS<	9/12/16	9/18/16	06:00	24:00	Х	Х						-	-	2	\$15.00	\$30.00	30	
51	HIST	AVG. ALL WKS<	9/5/16	9/11/16	17:00	23:00			Χ	Χ	Χ	Χ	Х	-	-	9	\$18.00	\$162.00	30	
52	HIST	AVG. ALL WKS<	9/12/16	9/18/16	17:00	23:00	Х	Χ						-	-	4	\$18.00	\$72.00	30	

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	273	0	0	0	0	0	0	0	0	0	0	0	273
AMT	\$4,584.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,584.00

SYSTEM APP:	SALE	S	ACCT	Date Printed	09/06/16

62330453 | Minneapolis-St. Paul | Paul Bunyan TV/Minneapolis, MN | 8370 |